

# Sponsorship Packages

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## Ventura County Association Of Health Underwriters 2009-2010

### MISSION STATEMENT

Our mission is to provide local support to health underwriters as your local benefits specialists and to represent the mission of the California Association of Underwriters (CAHU) and National Association of Health Underwriters (NAHU).





## Ventura County Association of Health Underwriters

### 2009-2010 VCAHU Sponsorships

#### Platinum Sponsors – \$3,750

##### Sponsorships include:

##### Media Coverage - \$1,100.00 Value

- E-Newsletter –logo included in every e-newsletter.
- Logo on VCAHU Website with a hyperlink to sponsor's website.
- No charge for postings to VCAHU bulletin board located in the e-newsletter/website.

##### Symposium - \$900.00 Value

- Three lunch tickets for attendees to this event.
- One vendor table in prime location.
- Full page ad in Membership Directory – distributed to every attendee.

##### Golf Tournament - \$750.00 Value

- Registration and lunch for one foursome in the tournament.
- Recognition as annual Platinum sponsor.

##### Membership Meetings - \$1,900.00 Value

- Platinum Sponsors are entitled to stand up and give monthly, 60 second updates; including a table for presentation materials.
- Includes corporate logo and name recognition at every meeting.



## Ventura County Association of Health Underwriters

### Gold Sponsors – \$3,000

#### Sponsorships include:

##### Media Coverage - \$900.00 Value

- E-Newsletter – name included in every e-newsletter.
- Name on VCAHU Website with a hyperlink to sponsor's website.
- No charge for postings to VCAHU bulletin board located in the e-newsletter/website.

##### Symposium - \$750.00 Value

- One vendor table.
- Full page ad in Membership Directory – distributed to every attendee.

##### Golf Tournament - \$550.00 Value

- Registration & lunch for two golfers in the tournament.
- Recognition as an annual Gold sponsor.

##### Membership Meetings - \$1,500.00 Value

- Gold Sponsors are entitled to stand up and give four, 60 second updates, at pre-assigned meetings throughout the year; including a table for presentation materials.
- Includes corporate name recognition at every meeting.



## Ventura County Association of Health Underwriters

### Silver Sponsors – \$2,500

#### Sponsorships include:

#### Media Coverage - \$700.00 Value

- E- Newsletter – name included in every e- newsletter.
- Name on VCAHU Website with a hyperlink to sponsor's website.
- No charge for postings to VCAHU bulletin board located in the e-newsletter/website.

#### Symposium - \$625.00 Value

- One vendor table.
- Half page ad printed in Membership Directory – distributed to every attendee.

#### Golf Tournament - \$350.00 Value

- Recognition as an annual Silver sponsor.

#### Membership Meetings - \$1,300.00 Value

- Silver Sponsors are entitled to stand up and give two, 60 second updates, at pre-assigned meetings throughout the year; including a table for presentation materials.
- Includes corporate name recognition at every meeting.



## **Ventura County Association of Health Underwriters**

### **Membership Meeting Sponsor – \$750**

Sponsorships Include:

- Name & Logo recognition as the Lunch sponsor in the event flyer that goes out to all members.
- Lunch Sponsors are entitled to stand up and give an announcement at the meeting that they sponsor (up to 5 minutes) and also includes a table for presentation materials.
- Lunch Sponsors will also be highlighted in that month's e-newsletter, as well as recognition on the website as the sponsor for that particular meeting.
- Lunch for a table of eight attendees (pre-registration is required).
- Introduction of highlighted speaker.



## Ventura County Association of Health Underwriters

### Sponsorship Elections

Platinum Sponsorship (\$3,750)

Gold Sponsor (\$3,000)

Silver Sponsor (\$2,500)

Membership Meeting Sponsor (\$750)

#### Membership Meeting Month

September 15, 2009

March 16, 2010

October 20, 2009

April 20, 2010

November 17, 2009

May 18, 2010

December 15, 2009

June 15, 2010

January 19, 2010

Date \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

**Get the maximum visibility for your company's sponsorship by returning your form(s) and payment by September 11, 2009 to:**

VCAHU  
P.O. Box 1071  
Fresno, CA 93714

For any questions, please contact Cindy Jones by phone, (800) 801-2300, ext. 117 or email, [CindyJ@warnerpacific.com](mailto:CindyJ@warnerpacific.com)

Or contact Akayla Ruiz by phone, (877) 623-7830 or email, [info@vcahu.com](mailto:info@vcahu.com)

## Website Advertising

If you wish to place an ad on VCAHU's website, your ad will be visible on the home page and all main pages on this site. Your ad will be visible by health insurance Professionals who will appreciate your support of an association they value and rely upon.

### Advertising Options:

#### Square Button Ads

Ads are placed prominently on every page of VCAHU's website on the right side. Your ad will also be a link to your website. Ads will be rotated. Flashing or animated ads are not accepted.



#### Half Banner Ads

Larger Ads placed on the bottom of each Main Page on the site. Ads will be rotated. Flashing or animated ads are not accepted.



AD TYPE	MONTHLY CHARGE	TOTAL
<input type="checkbox"/> Square Button AD w/ URL Link 125 x 125 pixels	\$100 x _____ months =	\$ _____
<input type="checkbox"/> Half Banner Ad w/ URL Link	\$175 x _____ months =	\$ _____

**GRAND TOTAL: \$ \_\_\_\_\_**

### CONTACT INFORMATION

Advertiser		Ad Agency	
Contact Name		Phone	
Mailing Address		FAX	
City/State Zip		Email	

### PAYMENT INFORMATION

Payment Type (Circle)	Check / Mastercard / VISA / AMEX /		
Check or card number		Exp.	V-Code
Billing Name and Address			
City/State Zip			

# Newsletter Advertising

The Ventura County Association of Health Underwriters publishes a bimonthly newsletter. This newsletter goes out to the entire membership along with being available to the public.

You are authorized to insert the advertising of \_\_\_\_\_ (hereafter referred to as "Advertiser") in the VCAHU Newsletter, the official publication of the Ventura County Association of Health Underwriters (hereafter referred to as "Publisher"), as indicated in the insertion instructions below:

**Yes, I would like to advertise in the VCAHU Newsletter for the 2009/2010 Association year:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Phone / Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size*	Size*	Two Email Issues*	Electronic "Six Pack"*
Full-Page	7 ½ x 10	\$200	\$450
½ -Page	7 ½ x 5	\$100	\$350

Ad Size:  Full Page 7½ x 10  Half Page 7½ x 5

Two Issues\*:  Full Page 7½ x 10  Half Page 7½ x 5

*\* (please note that there is a minimum of two ads)*

Electronic Six Pack:  Full Page 7½x 10  Half Page 7½ x 5

First Insertion (indicate month of first issue, two ad minimum): \_\_\_\_\_

Total Contract Amount: \$ \_\_\_\_\_

Special Notes or Provisions:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

For any questions please contact Akayla Ruiz (877) 623-7830 or [info@vcahu.com](mailto:info@vcahu.com)